



**FOR IMMEDIATE RELEASE**

**Press Contacts:**

**Suzanne Pruitt** – 678.285.0307

Email: [suzanne@marshmeadowsmarketing.com](mailto:suzanne@marshmeadowsmarketing.com)

**Jennifer Welborn** – 678.370.0328

Email: [jennifer@marshmeadowsmarketing.com](mailto:jennifer@marshmeadowsmarketing.com)

**URBAN EXPOSITIONS ANTICIPATES CONTINUED GROWTH FOR APRIL 2013 PORTLAND GIFT & ACCESSORIES SHOW**

**ATLANTA (December 4, 2012)** – The Portland Gift & Accessories Show will return to the Oregon Convention Center April 6 – 8, 2013. The new April date pattern provides retailers the opportunity to get a jump start on the busy Easter, Mother’s Day and summer buying seasons. New management company, Urban Expositions continues to blaze a new trail for this popular show, while holding true to the customer friendly, boutique feel that buyers and exhibitors alike have come to expect.

“We are committed to the success of this show and continue to build upon the quality service and friendly show atmosphere that buyers have come to expect at the Portland Gift & Accessories Show,” said Doug Miller, president, Urban Expositions.

Show highlights include:

**Expanded Product Selection:**

Urban Expositions continues to build a solid exhibitor base and will bring even more new resources for retailers to explore. Retailers can find a wide range of top-name lines and innovative newcomers featured in six distinct product divisions on the show floor, including Artisans Avenue, Fashion Accessories, Food Focus, Gifts & Collectibles, Jewelry Vault & Cash & Carry and Vintage Collection.

**Free Seminar Program:**

Buyers are invited to attend the free seminar, ***Successful Retail: Tried & True Tips*** on **Sunday, April 7 from 10 am – 11:30 am**. During this inspiring program, speaker **Sue Kirby** will invite, delight, and ignite, with tips on products displays, customer loyalty, community involvement, and profit increase. For complete programming details visit [www.portlandgiftshow.com](http://www.portlandgiftshow.com)

**Discounted Hotel Rates:**

Buyers can take advantage of discounted hotel rates available at many properties convenient to the Oregon Convention Center by contacting Connections Travel Agency at 1-800-262-9974.

**Buyer Parking Rebate:**

Buyers are eligible to receive up to \$6.00 in cash reimbursement for show parking when they pre-register. A special parking rebate coupon will be sent by mail along with buyer badges. To receive the rebate, buyers need to present the coupon with show badge, dated parking ticket/receipt and proof of \$250.00 in show orders to the show office. Valid one half hour prior to show close-- **Saturday & Sunday by 4:30 pm and Monday by 3:30 pm.**

**Show Specials:**

Many exhibitors will offer money-saving discounts and specials during the show. A copy of these show specials will be at registration, just inside the entrance to the exhibit hall.

**Show Facts:****LOCATION**

Oregon Convention Center  
777 NE Martin Luther King Jr. Blvd.  
Portland, OR 97232

Getting to the Oregon Convention Center couldn't be easier. Its central location in the heart of downtown Portland's Rose Quarter/Lloyd District affords numerous and speedy transportation options-- whether traveling by car or taxi, riding the city's airport-connected TriMet MAX light rail, or often by simply strolling a short distance from your hotel.

**SHOW HOURS**

Saturday, April 6 – Sunday, April 7:	9 am – 5 pm
Monday, April 8:	9 am – 4 pm

**MORE INFORMATION**

For exhibitor information, contact Jim Walker at 678.370.0360 or [jwalker@urban-expo.com](mailto:jwalker@urban-expo.com) or Chris Menefee at 678.370.0352 or [cmenefee@urban-expo.com](mailto:cmenefee@urban-expo.com). For buyer information or to pre-register, contact Whitney van Atta at 678.370.0329 or [wvanatta@urban-expo.com](mailto:wvanatta@urban-expo.com).

**ABOUT URBAN EXPOSITIONS**

Urban Expositions is the largest gift and souvenir trade show organizer in the U.S., hosting a total of 24 shows each year. In January of 1996, Urban Expositions launched the semi-annual Philadelphia Gift Show, which has become one of the largest and most successful regional gift events in the nation. Since then, the company has continued to grow through acquisitions and new show development. Based in Kennesaw, GA, Urban Expositions offers a complete roster of trade show management services, including exhibit sales and marketing, operations, exhibitor/attendee promotions and services, media relations, seminar and event coordination, database development and management. For more information, visit [www.urban-expo.com](http://www.urban-expo.com).

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